

A.R.T.
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“Get 5 weeks of extra freedom per year with PlateWriter™.”

A.R.T. is a little offset printer that helps customers with everything to do with printing on paper. They specialise in 1 and 2-colour offset print and 4-colour digital print in small runs. A.R.T.'s customers are primarily small companies that need 500 envelopes, 1000 letter-head, a stack of business cards and a couple hundred 4-colour product brochures – all for a great, low price.

A.R.T. has an annual plate production of approximately 900 plates and in 2008 replaced its analogue equipment with a PlateWriter™ 2000 from Glunz & Jensen.



Anders Rehhoff, owner of A.R.T.:

“The reason that we replaced our equipment was that I could see an immediate time savings of 12 minutes per plate (film production, mounting, lighting, etc.). With an annual plate production of 900 plates, that gives us 4-5 weeks of freedom each year. It only takes 15-30 seconds per plate to load the machine - then I can get on with other things.”

“The PlateWriter™ has brought new life to my old printing press. The technical problems that I have struggled with in the past couple of years have disappeared. It takes almost no time to change the settings between jobs and the use of stochastic raster gives a much cleaner print and a fantastic picture quality.”

“Maintenance is practically non-existent. In fact, I would call the PlateWriter™ maintenance-free. I rinse the gum section with warm water for 10 minutes every evening, so it always works like new! And I don't need expensive service contracts for cleaning of my CtP system.”

“The PlateWriter™ only fills 2m², but has an operating cost and quality that match the best that other CtP equipment can offer. On the other hand, the system costs much less than other CtP options. My choice of iCtP from Glunz & Jensen is the right choice for my little print shop and is a solution that I am sure I will be glad for, for many years to come.”