

Glunz & Jensen A/S
Haslevvej 13
DK-4100 Ringsted
Denmark
Tel.: +45 5768 8181
Fax: +45 5768 8340
E-mail: gjhq@glunz-jensen.com
www.glunz-jensen.com

Press release, March 2010

GLUNZ & JENSEN BOOSTS SALES WITH THEIR NEW GECKO

In January Glunz & Jensen launched a new series of CtP plate processors – Gecko. Gecko is a very simple CtP plate processing platform, which can be used by most printers on the market today – especially printers who are looking for ways to optimise their press rooms and get started with true CtP.

This has shown to be the exact right strategy for the Danish company, as sales have exceeded expectations. A significant factor was the direct launch into the BRIC countries – Brazil, Russia, India and China, which are now ready for Computer-to-Plate. The timing for launch of Gecko was perfect and has resulted in immediate sales of 16 Geckos to India and 10 to Brazilian dealer within the first month of launching.

Business Director, Simon Jensen: “Printers looking to get started with CtP processing, should really have a look at Gecko... You can rest assured that Glunz & Jensen is the safe choice for a trusted and reliable processing solution”.

“It is dependable, simple to use, easy to install, and due to the reuse of our trusted developing technology, it delivers the Glunz & Jensen processing quality, which is now available and beneficial for all the smaller printing offices and houses.”

Gecko

Gecko plate processor family is Glunz & Jensen’s new basic processing platform, recommended for printers with an annual production of up to typically 13,000 m²/year (140,550 ft²/year). The plate processor is built by using Glunz & Jensen’s technology, components and quality, and based on the knowledge and experiences from the more advanced and highly recognised processor families.

The Gecko is a simple processing solution with a basic range of configuration options that meets the requirements of most printers in either an offline or an online version for thermal, violet or conventional applications.

Gecko will be shown at IPEX at our stand 09 - D320

Further information:

Please visit: www.glunz-jensen.com/products/gecko-t

Simon Jensen, Business Director at Glunz & Jensen A/S

Mobile phone: +45 5131 6184

Email: sij@glunz-jensen.com

The company

Glunz & Jensen develops, manufactures and markets integrated and innovative solutions for the prepress industry.

Glunz & Jensen's products and solutions cover almost all equipment used in the prepress process in modern printing houses. The largest product area is CtP plate processors, but Glunz & Jensen also focuses on other product areas, including iCtP plate setters, plateline equipment, punch & bend equipment, stackers and software for monitoring and managing the complete prepress processes. Glunz & Jensen has achieved a leading position and a high market share within its core areas, and Glunz & Jensen's products are known for setting the technological standard on the global market.

Glunz & Jensen markets its products through an extensive network of distributors and dealers, and a large part of sales also takes place through OEM customers which include Agfa, Fuji, Heidelberg and Kodak. Glunz & Jensen enjoys close partnerships with several of its OEM customers – partnerships which also include developing new and innovative solutions for the prepress industry.